



Apex Festival Commission

www.apexpeakfest.com

38th Annual PeakFest May 5, 2018

9am-5pm

Sponsorship Application

February 9, 2018

Dear Apex Business Leader:

The Apex Festival Commission is at it again. It's that time of year where we begin the exciting prospect of seeking sponsorships for our largest annual downtown street fair- PeakFest! The 2018 event on Saturday, May 5th will be our 38th year and promises to be one of our finest. With the dedication of our community, contributions from organizations such as yours, and the commitment of our vendors and volunteers, we hope to continue providing a spectacular success. PeakFest brings an estimated audience of 20,000 visitors to our Historic Downtown District for one day of arts and crafts, entertainment and festivities. It's unlike any other day in Apex and the exposure is remarkable.

Please take a moment to review the available sponsorships and consider how your support can make a difference in our community. PeakFest is as original as Apex - it's our hometown tradition. Not only does your sponsorship make PeakFest possible, it ensures the administration of our Grant Program. Since its inception, more than eleven years ago, the non-profit Apex Festival Commission has returned thousands of dollars right back into our community. We have helped numerous non-profit groups fulfill their goals and together, we have enriched the Apex community as a result of your generosity.

If you have any questions regarding sponsorships or other event programs and details please don't hesitate to contact us. Thank you for your consideration.

Sincerely,
The Apex Festival Commission
www.apexpeakfest.com

Contact & Questions About Sponsorships:

Jeff Hastings

Apex Festival Commission Chair

ovlov74@bellsouth.net

2018 PeakFest Sponsorship Opportunities:

Title Sponsor

This level of contribution receives exclusive title recognition and visibility. Logo branded on signage, maps, media publications, volunteer shirts, and website recognition. The title sponsor also receives a significantly placed 10 x 30 booth.

TITLE SPONSOR SPOT	
	71B*

\$5,000 Title Sponsor

Kid's Corner Sponsor

This sponsor would have a premier 10 x 20 location at our Kid's Corner by the Apex Fire Station.

KID'S CORNER SPONSOR SPOTS	
	50B*

\$1500 Kid's Corner Sponsor

Main Stage Sponsor

This sponsor would have a premier 10 x 20 location at our Main Stage by the Apex Chamber of Commerce.

MAIN STAGE SPONSOR SPOTS	
	37C*

\$1500 Main Stage Sponsor

Premium Sponsor

A Premium Sponsor will be located in a prime location within your festival zone as part of their sponsorships level. Premium sponsors will be located within a 10 x 20 booth space.

PREMIUM SPONSOR SPOTS	
SOLD	32A*
SOLD	33B
SOLD	44A*
	94B

\$750 Premium Sponsor

Rank each spot 1st—6th for your preference for location.

Sponsor

A Sponsor will received a 10 x 20 booth space.

\$500 Sponsor
Rank each spot 1st—16th for your preference for location.

SPONSOR SPOTS			
	1A	SOLD	27B
	2A	SOLD	48A*
	3A	SOLD	49A*
	4A	SOLD	72A
	7B	SOLD	72B*
	8B	SOLD	73A
	25B		73B*
	26B		94B

See map on PeakFest website for booth location references.

Spaces are limited! All spaces are first come-first served with complete application and check.

This will be evaluated by postmark date or in-person submission to Apex Festival Commission at The Halle Cultural Arts Center (M-F 9am-6pm).

2018 Sponsorship Application Form – Please Print

Business Name _____

Contact Name: _____

Address _____

Phone _____ **Email** _____

*COMPLETE TOP OF FORM FOR SPONSOR LEVEL.
Electricity will only be offered to the spots with * marked.*

The Apex Festival Commission does not offer exclusivity. We reserve the right to limit the number of business types.
Thank you for your sponsorship!

Please enclose payment (payable to: Apex Festival Commission) and remit to: PO Box 1238 ~ Apex, NC 27502