



Apex Festival Commission

www.apexpeakfest.com

38th Annual PeakFest May 5, 2018

9am-5pm

Sponsorship Application

February 9, 2018

Dear Apex Business Leader:

The Apex Festival Commission is at it again. It's that time of year where we begin the exciting prospect of seeking sponsorships for our largest annual downtown street fair- PeakFest! The 2018 event on Saturday, May 5th will be our 38th year and promises to be one of our finest. With the dedication of our community, contributions from organizations such as yours, and the commitment of our vendors and volunteers, we hope to continue providing a spectacular success. PeakFest brings an estimated audience of 20,000 visitors to our Historic Downtown District for one day of arts and crafts, entertainment and festivities. It's unlike any other day in Apex and the exposure is remarkable.

Please take a moment to review the available sponsorships and consider how your support can make a difference in our community. PeakFest is as original as Apex - it's our hometown tradition. Not only does your sponsorship make PeakFest possible, it ensures the administration of our Grant Program. Since its inception, more than eleven years ago, the non-profit Apex Festival Commission has returned thousands of dollars right back into our community. We have helped numerous non-profit groups fulfill their goals and together, we have enriched the Apex community as a result of your generosity.

If you have any questions regarding sponsorships or other event programs and details please don't hesitate to contact us. Thank you for your consideration.

Sincerely,
The Apex Festival Commission
www.apexpeakfest.com

Contact & Questions About Sponsorships:

Jeff Hastings

Apex Festival Commission Chair

ovlov74@bellsouth.net

2018 PeakFest Sponsorship Opportunities:

Title Sponsor

This level of contribution receives exclusive title recognition and visibility. Logo branded on signage, maps, media publications, volunteer shirts, and website recognition. The title sponsor also receives a significantly placed 10 x 30 booth.

TITLE SPONSOR SPOT	
	71B*

\$5,000 Title Sponsor

Kid's Corner Sponsor

This sponsor would have a premier location in the Kid's Corner area. A premier 10 x 20 location adjacent to the Kid's Corner area. Located by the Apex Fire Station.

MAIN STAGE SPONSOR SPOTS	
SOLD	37C*

\$1500 Kid's Corner

Premier Sponsor

A Premier Sponsorship location within a 100' radius of the main stage area. Premier sponsorships are limited to one per business type within a 100' radius.

\$2,500 Premier Sponsorship
Rank each spot by preference for location.

MAIN STAGE SPONSOR SPOTS	
	27B
	72A
	72B*
	73A
	73B*
SOLD	94B

**All levels are SOLD OUT
except for the Title Sponsor
level.**

Still interested in seeing if you can
get a spot in this year's PeakFest?

Please email us at
peakfestfb@gmail.com
No guarantees can be made.
Updated on 3/9/2018

See Spots for more information and Spots.

Spaces are limited and first-come, first-served with complete application and check.

This will be evaluated by postmark date. In-person submission to Apex Festival Commission at The Halle Cultural Arts Center (M-F 9am-6pm).

2018 Sponsorship Application Form – Please Print

Business Name _____

Contact Name: _____

Address _____

Phone _____ Email _____

*COMPLETE TOP OF FORM FOR SPONSOR LEVEL.
Electricity will only be offered to the spots with * marked.*

The Apex Festival Commission does not offer exclusivity. We reserve the right to limit the number of business types.
Thank you for your sponsorship!

Please enclose payment (payable to: Apex Festival Commission) and remit to: PO Box 1238 ~ Apex, NC 27502